

LAWN CARE LAUNCHERS

BY LAUNCH KITS

Local Partnership Ideas

Mowing

- **Property Managers / HOA & Community Managers** – They manage multiple properties and need dependable recurring mowing for turnovers, rentals, and common areas.
- **Realtors (listing + buyer agents) / Home Stagers** – Curb appeal before photos/showings drives fast referrals for cleanups and ongoing maintenance.
- **Landscape Designers / Installers** – They build and refresh outdoor spaces; you keep them looking great long-term (and you can refer installs back to them).

Fertilization

- **Irrigation Repair / Installers** – Watering problems often show up as “bad grass”; they can refer turf health programs while you refer

irrigation fixes.

- **Garden Centers / Nurseries** – Customers ask “what do I do about my lawn?” every day; they can point homeowners to a trusted pro.
- **Landscape Designers / Installers** – They want new installs to thrive; a fertilization program protects their work and reduces plant/lawn failures.

Weed Control

- **Structural Pest Control Companies** – They already sell recurring exterior services; weed control is a natural add-on referral (and you can refer pests back).
- **Pressure Washing / Exterior Cleaning** – Same homeowners, same “outside refresh” timing—easy cross-referrals for curb appeal projects.
- **Home Inspectors** – During real estate transactions, exterior condition issues get flagged; inspectors can recommend a trusted lawn pro to correct problems quickly.

Aeration & Overseeding

- **Tree Service / Arborists** – Compaction, shade, and root competition thin out lawns; they can refer recovery work and you can refer pruning/removals.

- **Hardscape / Fence / Deck Contractors** – Their projects disrupt turf; they need someone who can restore lawns after installs (and you can refer upgrades to them).
- **Landscape Material Suppliers** – They talk to DIY homeowners and contractors daily; they can refer seeding/aeration while you send customers for materials.

Lawn Pest Treatments

- **Outdoor Living Contractors** – Clients want usable backyards; pest treatments complement patios, pergolas, and outdoor upgrades.
- **Irrigation Companies** – Standing water and damp turf create pest pressure; they can refer treatment while you refer drainage/coverage corrections.
- **Property Managers / HOAs** – Common areas and rentals need proactive pest solutions; reliable vendors get repeat work across multiple properties.

Leaf Cleanup

- **Gutter Cleaning Companies** – Same seasonal trigger, same homeowner pain—leaves in the yard usually mean leaves in the gutters too.

- **Tree Service / Arborists** – After pruning/removals there's debris; they can refer cleanup work and you can refer tree jobs back.
- **Roofing Companies** – Debris-related calls are common; roofers can recommend a yard cleanup partner when homeowners have ongoing leaf issues.